

Hunter Soares

Product Designer · Design Systems · Product Strategy

Campinas, Brazil — open to remote · hunter.soares.c@gmail.com · +55 11 97497-0964 · linkedin.com/in/soareshunter

Product Designer with 4+ years in fintech, taking products from problem to ship: research, definition, UI, and engineering handoff. Computer Engineer (UNICAMP) and Apple Developer Academy alum, so I move fluently between design and code and care about design systems that scale. Recently focused on product strategy and systems work.

EXPERIENCE

Product Designer — Dileta Solutions

Nov 2021 – Present · Campinas (remote-friendly)

- Design fintech products end-to-end for clients including **N26, Up Brasil, Banco Bold, DPS and CPF Seguro** — from research and problem definition through UI and handoff to engineering.
- Build and maintain design systems (components, tokens, documentation) to keep products consistent as teams and scope grow.
- Leverage a Computer Engineering background to design for technical feasibility and collaborate closely with developers.
- Increasingly focused on product strategy and design-system decisions that scale across products.

UX Designer & iOS Developer — Apple Developer Academy

Feb 2021 – Dec 2022 · Campinas

- Designed and shipped iOS apps end-to-end — UX research, UI, and Swift development — in a project-based, multidisciplinary program.

Intern, LATAM — 3M

Jan 2020 – Dec 2021 · Sumaré

- Rotations across Insights & Analytics, Training & Customer Education, and the Personal Safety division.

Web Developer — Conpec (UNICAMP junior enterprise)

Oct 2020 – Oct 2021 · Campinas

- Built web applications for client projects.

EDUCATION

B.S. in Computer Engineering — University of Campinas (UNICAMP)

2018 – 2022

SKILLS

Design Systems · Product Strategy · UX / Product Design · UI Design · UX Research · Prototyping · Interaction Design · Wireframing · Design Thinking · Information Architecture · Figma · HTML/CSS · iOS

MORE

Co-founder — Olá Mundo! (nonprofit teaching computer science in public schools)

2020 – Present

Languages: Portuguese (native) · English (professional) · Spanish (intermediate)